2026-27

OBS SPONSORSHIP INFORMATION

Contact president@oxfordblockchain.co.uk for further information

@BLOCKCHAINOX

OXFORD
BLOCKCHAIN SOCIETY

ABOUT US

The Oxford Blockchain Society (OBS) is one of the top university based Blockchain societies in the world, dedicated to fostering blockchain innovation and education at the University of Oxford. As part of our ongoing efforts to engage students, postdocs and other university ecosystem members with cutting-edge decentralised technologies, we have organised numerous successful events, workshops, and hackathons. In October 2024, we will be hosting an in-person mini hackathon focused on Cardano technology, aimed at introducing students to the world of blockchain development and inspiring innovation within the Web3 space.

We have 2600 followers on X, 2500 followers on Facebook, 443 members in our discord group and 180 people in our open telegram group. We anticipate onboarding at least 80 new members each year, particularly around freshers week. Additionally, we tend to take members to global hackathons and conferences, fully funded by the society/our sponsors.

A lot of our OG members have gone off to start companies which have raised millions each and continue to go from strength to strength. We run a huge annual conference which has some of the top speakers and sponsors in the blockchain space, more information here of one of our most recent conference: **https://www.oxfordblockchain.co.uk**

2500+

MEMBERS ON FACEBOOK

6000+

FOLLOWERS ON SOCIAL MEDIA

> 8

RECENTLY FUNDED ALUM BUSINESSES

BENEFITS OF SPONSORSHIP

ACCESS TO STUDENTS

Sponsorship connects you with our community seeking opportunities, experience and networks through our mailing list and broad social media reach.

CAREER EVENTS

All sponsors are welcome and encouraged to **host recruitment events.** We recommend these events to be intimate and with a theme, all of which would be discussed during your consultation. Please see our Events package for further details.

CONSULTATION

OBS's committee is **on-hand throughout the entire process,** from initial event planning to marketing.

TAILORED PACKAGES

Our packages are designed to give you the **flexibility to create your ideal sponsorship** arrangement that best fits your company.

TERMLY SPONSORSHIP PACKAGES

EVENTS AND OPPORTUNITIES

Comprehensive planning and advertising of your career presentations, workshops and networking events.

Please note that you will be charged our set consultation fee if applicable, and this excludes the costs of refreshments and any external venue hire costs. Events must be exclusively open to OBS members.

BRONZE, SILVER AND GOLD SPONSORS

All sponsors are welcome to host events with OBS. Please see our event packages listed for more details. This includes:

- We offer silver and gold sponsors consultations free of charge and bronze sponsors are entitled to a discounted fee of £200
- Social media advertising of your event to our followers
- Inclusion on our term card, website and weekly newsletter
- Use of an Oxford college room with presentation equipment
- End-to-end planning and advice from our sponsorship and PR teams

ADVERTISEMENT
Recruitment Material

	BRONZE (£3000)	SILVER (£5000)	GOLD (£7000)
Circulated to members in our weekly term-time newsletter	✓ 2 items per term	✓ 3 items per term	✓ Unlimited items
Listed on our website under a new 'Sponsor Opportunities' area	✓ Unlimited items	✓ Unlimited items	✓ Unlimited items
Physical material distributed at OBS events*	✗ Not included	✓ 1 item per term	✓ 3 items per term
Exclusive mailshots sent to our mailing list	✗ Not included	✓ 2 exclusive mailshot per term	✓ 4 exclusive mailshot per term
Announced on social media to our followers	✗ Not included	✓ 1 item per term	✓ 2 items per term

Logo Display

Displayed on our website's 'Our Sponsors'' page	✓ Logo displayed; link to careers page	✓ Logo displayed; link to careers page	✓ Logo displayed; link to careers page; company profile or blurb included
Displayed on our term cards, issued every term	✓ Small logo displayed	✓ Medium logo displayed	✓ Large logo displayed
Displayed in the footer of our weekly term-time newsletter	✗ Not included	✓ Small logo displayed	✓ Large logo displayed
Featured on our blog	✗ Not included	✓ A spotlight article on your firm	✓ Spotlight article & feature article of your choice
Other displays of your logo	✗ Not included	✗ Not included	✓ On our homepage; below our signup form

EVENT SPONSORSHIP PACKAGES

COMPANY PRESENTATION

£2000

3 hour event - an opportunity to present your company to our society members, run a technical workshop and engage in Q&A.

EDUCATIONAL WORKSHOP

£1500

Lead an one hour technical workshop to educate our members on specific blockchain-related topics of your expertise.

SOCIAL EVENT

£1000

Host a social event to connect with our society members in a relaxed setting.

RECRUITMENT PACKAGE

£1250

A small-scale **private event** of approximately 5-8 students, targeted at firms looking specifically for recruitment purposes. The package **provides both recruiters and students and opportunity to network** with one another. The main aim of this package is to provide individual students with internships/work experience at **firms looking to hire directly from the University of Oxford.**

*__CV screening included__ whereby the target company may choose from applicants.

Please note external venue and food costs are not included - these must be funded separately.

GLOBAL HACK/CONF

£15,000

Core sponsor for a global trip to an international conference/hackathon like EthDenver, DevCon, EthCC. This covers flights and accomodation for OBS members to attend. In exchange, it is mandatory for OBS members to attend mandatory technical workshops by your company and to also build on your hackathon track.

This package prize is also for us to organise a mini hackathon and/or conference co-organised by your company, this can be in the UK or international as a side event for the key events. All our co-organised hackathons include workshops and socials too.

Check out our twitter for more: www.twitter.com/blockchainox

SOCIAL MEDIA & DIGITAL DISTRIBUTION PACKAGE

£500

This package is tailored to non-termly sponsors looking to share advertisement and recruitment material as a one-off opportunity.

The package includes:

- 1 newsletter item (distributed as a spotlight sponsor opportunity)
- 1 items posted across social media channels, including Facebook, discord, and telegram*

*These items are flexible upon sponsor needs. Please contact president@oxfordblockchain.co.uk for further information

LET'S WORK!

OUR EVENTS & MEMBERSHIP

The generosity of our sponsors enables us to continue our work to the highest possible standard. It allows us, unlike many student societies, to **offer free membership to all current or former students and postdocs at the University of Oxford**, as well as host events and workshops that are open to all students. Our goals to keep improving our society and its members is reliant upon partnering with those businesses that align with our values. We **ensure that donations from our sponsors are invested in**, and it is important to us that such **generosity is shared and communicated fully** to our community in Oxford and beyond.

OUR STRATEGY

OBS will run a **PR consulting session with our sponsors** to ensure that all promotional material advertised on our behalf fits with OBS's personal brand strategy. We reserve the right to alter any promotional material our sponsors send us to ensure that the design fits with our other social media content. Once designed, the graphic will be sent back for sponsor approval. We hope this approach will suit our sponsors, however, if you have any queries please feel free to reach out with any questions.

CONTACT US

If any of the above packages do not suit your needs, please do not hesitate to reach out to us at president@oxfordblockchain.co.uk. We are more than happy to tailor specific packages for our existing and potential sponsors.